



Uldh Design Thinking

a new 60pt 1st level course

The Open University

UI dh: Design Thinking

Visual Literacy
Narrative Ability
Prototyping
Communication
Teamwork
Empathy

Student Created
Content

Portfolio of Online
Design Work with
OpenDesignStudio

Web 2.0
Social Software
Creative Software
VLE
Platform Independence

UI dh, 60pt
Design Thinking

Re-use of
Course Material
A178, T211, A174, T189,
T175, DA204, T102,
TAD292, A305

Modular Study
(4 x 15pt)

Management of
Course in
Presentation

Sampler for the award
pathways

Proposed Design Award

| | Design | and | Business | Environment | Media | Interaction | Health |
|-----------|--|-----|--|---|--------------------------------|--|--------------------------------------|
| 1st level | U1dh Design Thinking (60pt) | | B120 Introduction to Business Studies | T172 Working with our Environment | ? | ? | SMK184 Chance, Risk and Health |
| 2nd level | T211 Design and Designing (60pt) | | B201 Business Organisations and their Environments | U216 Environment | A204 Understanding Media | T205 Understanding Systems | ? |
| 3rd level | T307 Innovation: Designing for a Sustainable Future (60pt) | | 2/3 level Free choice | 2/3 level Free choice | 2/3 level Free choice | M364 Fundamentals of Interaction | 2/3 level Free choice |
| | T45X Design Project (30pt) | | | | | 2/3 level Free choice | |
| | 210 pts | + | 90 +60 pts | 90 +60 pts | 90 +60 pts | 120 +30 pts | 90 +60 pts |

Learning Outcome Areas

Understanding Design:

- Definition
- Application
- Methods
- People
- Projects

Design Thinking Skills:

- Problem finding and setting
- Prototyping
- Visualisation
- Communication
- Collaboration
- Dialogue

Web Skills:

- Creation of digital content
- Interaction between physical and virtual
- Use of online tools and materials
- Social networking

| 600 hours | | Individual (15pts) | Group (15pts) | Society (15pts) | Global (15pts) |
|--|--|---|---|---|---|
| <ul style="list-style-type: none"> ● Text ▲ Podcast ■ Film ◆ Course Team Practical Activity | Problem | ◆ ▲ ■ ● ▲ ● | ▲ ■ ● ▲ ● | ◆ ▲ ■ ▲ ● | ◆ ▲ ■ ▲ ● |
| | Prototype | ◆ ▲ ■ ● ▲ ● | ◆ ▲ ● ● | ▲ ■ ● ● | ▲ ■ ● ▲ ● |
| | Reflect | ▲ ■ ● | ▲ ■ ● | ▲ ● ● | ▲ ■ ● ◆ ● |
| | Design library (texts, video, podcasts, etc.) peer-rated | | | | |
| Create | OpenDesignStudio: Student Portfolios and 'Spaces' | | | | |
| | Skills: 2D visualisation Web uploading | Skills: 3D making Narrative building | Skills: Digital models Collaboration | Skills: Systems models Change | |
| Communicate | Design Discussion Lists | | | | |
| | VLE | | | | |
| | Project 1 | Project 2 | Project 3 | Project 4 | |

Course Development Blog
OpenStudio (T189)